

## Message Text

UNCLASSIFIED

PAGE 01 MONTER 00435 071739Z

72

ACTION XMB-07

INFO OCT-01 ARA-16 ISO-00 AID-20 CIAE-00 COME-00 EB-11

FRB-03 INR-11 NSAE-00 RSC-01 TRSE-00 OPIC-12 SP-03

CIEP-03 LAB-06 SIL-01 OMB-01 DRC-01 /097 W

----- 125409

R 071545Z AUG 74

FM AMCONSUL MONTERREY

TO SECSTATE WASHDC 1324

INFO AMEMBASSY MEXICO

UNCLAS MONTERREY 0435

PLEASE PASS EXIMBANK

E.O. 11652: N/A

TAGS: ETRD, MX, US

SUBJ: EXIMBANK CREDIT INSURANCE TO COVER DOLLARS 24,000 SALE OF

1 UPPER FORMER FOR PUBLICACIONES DE PROVINCIA, S.A., A.  
OBREGON OTE. 410, AMPICO, TAMAULIPAS, MEXICO

REF: UNCLAS STATE 166526

PUBLICACIONES DE PROVINCIA, S.A., PUBLISHER OF TAMPICO'S MORNING DAILY "EL MUNDO" WAS LEGALLY ESTABLISHED MANY YEARS AGO (THE EXACT DATE IS NOT KNOWN). IN SEPTEMBER OF 1970, THE FIRM WAS SOLD TO ITS PRESENT OWNERS; MESSRS.: VICTOR L. ORTA VILLAGOMEZ, FERNANDO CHAPA DIAZ, ROGELIO PIER GONZALEZ, MANUEL E. LOPEZ FLORES, AND ANTONIO MANZUR MARON, WHO IS BELIEVED TO BE EL MUNDO'S GENERAL MANAGER. THE REGISTERED CAPITAL OF THE COMPANY IS 1,000,000 PESOS, FULLY PAID IN; OWNERSHIP IS DIVIDED EQUALLY AMONG ALL FIVE OWNERS, I.E. 200,000 PESOS EACH. A 1971 BALANCE OF THE FIRM REPORTED A WORKING CAPITAL OF 1,900,000 PESOS. A CURRENT BANK REPORT STATES THAT PUBLICACIONES DE PROVINCIA, S.A. HAS A GOOD REPUTATION IN THE LOCAL TRADE CIRCLES OF TAMPICO, TAMAULIPAS AND THAT ITS RECORD OF PAYMENT OF COMMERCIAL OBLIGATIONS FOR AMOUNTS UP TO 200,000 PESOS IS SATISFACTORY

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MONTER 00435 071739Z

AT PRESENT THE FIRM HAS NO PENDING DEBT WITH THE BANK PROVIDING

FAVORABLE INFORMATION. THIS SAME SOURCE ADDS THAT IT CONSIDERS PUBLICACIONES DE PROVINCIA, S.A. TO BE A SUITABLE TRADE RISK AND THAT THE LOANS MADE TO IT HAVE NOT NEEDED ANY GUARANTY OTHER THAN THE "MORAL SOLVENCY" OF THE COMPANY. THE CONSULATE GENERAL PERCEIVES NO, REPEAT NO REASON WHY EXIMBANK SHOULD NOT GIVE FAVORABLE CONSIDERATION TO THIS APPLICATION FOR EXPORT FINANCING.  
MULLIN

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** SALES, CREDIT INSURANCE, NEWSPAPERS, BUSINESS FIRMS, BUSINESS REPUTATION, CAPITAL (FINANCE), BANK DATA  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 07 AUG 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974MONTER00435  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740216-0017  
**From:** MONTERREY  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740867/aaaacfvj.tel  
**Line Count:** 68  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION XMB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** UNCLAS STATE 166526  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** martinml  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 31 MAY 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <31 MAY 2002 by reddocgw>; APPROVED <22 JAN 2003 by martinml>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** EXIMBANK CREDIT INSURANCE TO COVER DOLLARS 24,000 SALE OF 1 UPPER FORMER FOR PUBLICACIONES DE PROVINCIA, S.A., A.  
**TAGS:** ETRD, EFIN, MX, US, XMB, EL MUNDO, (ORTA VILLAGOMEZ, VICTOR L), (CHAPA DIAZ, FERNANDO), (PIER GONZALEZ, ROGELIO), (LOPEZ FLORES, MANUEL E), (MANZUR MAR ON, ANTONIO)  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005